

Tips and Trends: Opportunities for Exporting Research

For this webinar, we invited three well-established international business/marketing scholars who have published important work related to the topic of exporting. Our panelists will discuss their perspectives on the opportunities available for high impact exporting research, as well as addressing contemporary conceptual and methodological best practices necessary for publishing work in the area. This webinar will include short presentations followed by a discussion moderated by the co-hosts.

FEATURED SPEAKERS



Dr. Carlos M. P. Sousa
Molde University College



Dr. Sanna Sundqvist
Aalto University



Dr. Brian R. Chabowski
University of Tulsa • University of Vaasa

KEY TAKEAWAYS

- Learn the current state of the exporting literature, and research areas with high impact potential
- Gain insights into different theoretical and methodological issues to consider when advancing the exporting literature
- Tips related to best practices for publishing research in the field of exporting

CO-HOSTED BY



Dr. Ahmet Kirca
Michigan State University



Dr. David A. Griffith
Texas A&M University

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